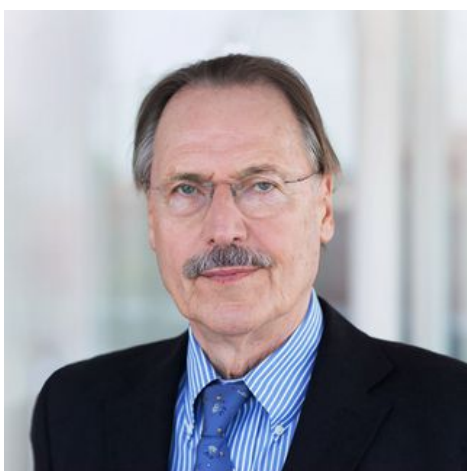


BARDEHLE PAGENBERG Team

Alexander von Mühlendahl

Prof. Dr. iur., J.D., LL.M.



Attorney-at-Law

Location Munich

Languages: German, English,
French, Spanish

Born 1940

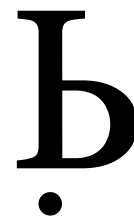
+49.(0)89.928 05-0

vonmuhlendahl@bardehle.de

The practice of Professor Alexander von Mühlendahl, Dr. iur., J.D., LL.M. (Northwestern) includes providing advice and conducting litigation in the areas of German, European and international trademark, design and unfair competition law.

In November 2005, Alexander von Mühlendahl joined BARDEHLE PAGENBERG, bringing with him more than four decades of professional experience gained in leading positions in the areas of German and European trademark legislation, as well as in practice and academia. He was Vice-President of the Office for Harmonization in the Internal Market (Trade Marks and Designs) in Alicante, Spain (now the European Union Intellectual Property Office – EUIPO) from 1994 until 2005, and the head of the division for trademark and unfair competition law at the German Ministry of Justice from 1985 until 1994.

Legislation for which he was responsible included amendments to the German Unfair Competition Act, the IP legislation following the unification of Germany in 1990 (the 'Erstreckungsgesetz' of 1992) and the German Trademark Act of 1994. Throughout this period, he represented the German government in negotiations in Brussels on European trademark law, as well as in WIPO matters. Between 1966 and 1979, he undertook academic research at the Max Planck Institute for Foreign and International Patent, Copyright and Competition Law (now Max Planck Institute for Innovation and Competition) in Munich.



Alexander von Mühlendahl advises and represents small, medium-sized and large producers of trademarked goods from various European countries in proceedings before the General Court and the Court of Justice of the European Union. He also handles cases relating to plant variety protection before the aforementioned courts.

Legal Areas



Industries



Chemistry, Pharma & Life Sciences



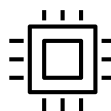
Electrical Engineering



Mechanical Engineering



Medical Devices



Semiconductor Technology



Software, IT & Computer Technology



Telecommunications

Recommended in

b





Memberships

He is an Honorary Member of ECTA (European Communities Trademark Association), the Hungarian Trademark Association, and APRAM (Association des Praticiens du Droit des Marques et des Modèles), as well as a member of GRUR (German Association of Intellectual Property and Copyright Law), INTA, and AIPPI, where he is co-chair of the Trademark Committee.



Publications

He is the co-author of “Die Gemeinschaftsmarke” (The Community Trademark), and of “Trade Mark Law in Europe”, Third Edition, and has published many articles in German, English, French and Spanish on the various topics in which he practices.



Lectures & Seminars

Professor Alexander von Mühlendahl teaches at the University of Strasbourg (CEIPI), the University of Alicante (Magister Lucentinus), the FernUniversität (Hagen), and the Centre for Commercial Law Studies at the Queen Mary University of London, where he is a Visiting Professor.



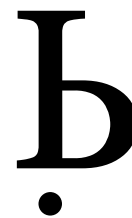
Qualifications

Alexander von Mühlendahl is one of the original inductees of the IP Hall of Fame.

- Academic positions:

Honorary Member of the Conseil d'administration (Administrative Council), CEIPI (Centre d'Etudes Internationales de la Propriété Intellectuelle), Strasbourg, Germany

Member of the Advisory Council, Centre for Commercial



Law Studies (CCLS), Queen Mary University of London,
UK

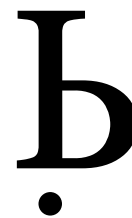
- Other positions:

Specialist advisor, MarkenR – Zeitschrift für
deutsches, europäisches und internationales
Kennzeichenrecht

- International positions:

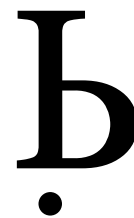
1993-1995 President of the Assembly of the Madrid
Union

1994 Chairman of the Budget Committee of
WIPO



Curriculum Vitae

- 2005 - today** Attorney-at-law at BARDEHLE PAGENBERG, Munich, Germany
- 1994 - 2005** Vice President of the Office for Harmonization of the Internal Market (Trade Marks and Designs (OHIM) (now European Union Intellectual Property Office – EUIPO)
- 1979 - 1994** Ministerial Counsellor; since 1985, Head of the Division for Trademark Law and Unfair Competition Law at the German Ministry of Justice, Bonn, Germany (now Ministry of Justice and for Consumer Protection, Berlin, Germany)
- 1979** Degree of Doctor of Laws (Dr. iur.) with summa cum laude, the Ludwig-Maximilian University, Munich, Germany
- 1974 - 1979** Admitted to the Munich Bar (Attorney-at-Law)
- 1972** Second State Law Examination, Munich, Germany
- 1970** Degrees of Juris Doctor (J.D.) and Master of Laws (LL.M.) , Northwestern University School of Law
- 1967 - 1970** Studies at the Northwestern University, Evanston/Chicago, Illinois
- 1966 - 1979** Staff member and, from 1970, Head of the U.S. Department of the Max Planck Institute for Foreign and International Patent, Copyright and Competition Law, Munich, Germany (now Max Planck Institute for Innovation and Competition)
- 1964** First State Law Examination, the Ludwig-Maximilian University, Munich, Germany



1960 - 1964

Legal Studies at the University of Frankfurt a. M., the University of Marburg and the Ludwig-Maximilian University, Munich, Germany