

BARDEHLE PAGENBERG Team

Claus Eckhardt



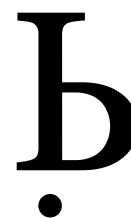
Attorney-at-Law (Rechtsanwalt), Partner

Location Munich

Languages: German, English, French

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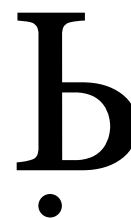
eckhardt@bardehle.de



Claus Eckhardt's practice focuses on the prosecution and enforcement of trademarks, designs and copyright, as well as on unfair competition and related domain name issues. He also specializes in the field of anti-counterfeiting, parallel imports, and the licensing and merchandising of brands.

As head of the firm's trademark department, Claus Eckhardt has, for almost two decades, been managing the IP portfolios of SMEs as well as multinational corporations and advising them on this matter in a diverse range of industries, including pharmaceutical, consumer health care, household goods, IT, hotel services, banking, food & beverage, fashion and clothing, as well as enforcing and defending IP rights before the European Union Intellectual Property Office, national German courts, the German Patent and Trademark Office, and the General Court in Luxembourg.

Claus Eckhardt is an active member of MARQUES, INTA (currently on the Trademark Reporter Committee), PTMG and GRUR. He is also on the advisory board of Intellectual Property Magazine. He frequently speaks at conferences and seminars and regularly produces publications on topics within his areas of practice.



Domaines Juridiques

Trademarks

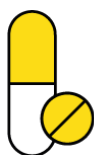
Copyright

Domain Names

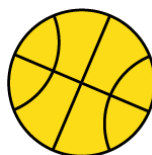
Unfair Competition Law

Designs

Secteurs industriels



Chemistry, Pharma & Life Sciences



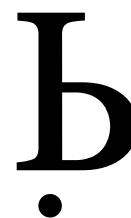
Sports



Food



Fashion



Recommandation

IPSTARS

WTR



JUVE

WWL



He acts in opposition as well as cancellation proceedings, colour mark infringements and worldwide trade mark prosecution.

Chambers Global, 2024

Claus is a trusted legal adviser with a keen understanding of his clients' businesses, so his legal advice is always commercially focused. Claus is very responsive, well reasoned and concise, which is incredibly helpful in allowing clients to understand the legal issues, the risks involved and what options are available.

WTR 1000, 2023

Eckhardt is fair, measured and competent.

Chambers Global and Europe, 2023

In a word, Claus is excellent. His legal advice is concise, well reasoned and always considers clients' business objectives. He thinks outside the box; often comes up with creative suggestions; and is thorough, measured and balanced.

WTR 1000, 2022

Claus Eckhardt has an impressive client list that consists of multinational beverage corporations, musical instrument manufacturers and cosmetics companies.

Chambers Global and Europe, 2022

Clients hail him as an experienced, calm and balanced practitioner whose advice is always well thought through and sensible.

WTR 1000, 2021

Smart and practical, he is a very experienced practitioner able to work equally easily in Germany and across Europe.

WTR 1000, 2020

Claus Eckhardt is a pre-eminent name in the German trademarks arena where he enjoys a stellar reputation for his leading work on trademark design and brand protection, as well as related competition issues.

Who's Who Legal Trademarks 2020

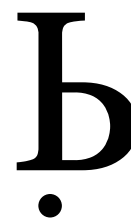
Claus Eckhardt is an ›excellent lawyer‹ in the international trademarks arena, and is warmly endorsed by commentators for his portfolio management expertise.

Who's Who Legal Trademarks 2019



Memberships

Claus Eckhardt is an active member of MARQUES, INTA, PTMG and GRUR. He is also on the advisory board of Intellectual Property Magazine.



Curriculum vitae

| | |
|---------------------------|---|
| 2009 - 2014 | Co-managing partner of the firm |
| 2001 - aujourd'hui | Partner at BARDEHLE PAGENBERG in Munich, Germany |
| 1996 - 2001 | Attorney-at-Law at BARDEHLE PAGENBERG, Munich, Germany |
| 1994 - 1996 | Attorney-at-Law at the patent and law firm Grünecker, Kinkeldey, Stockmair & Schwanhäusser, Munich, Germany |
| 1993 - 1994 | Attorney-at-Law at the patent and law firm Kuhnen, Wacker & Partner, Freising, Germany |
| 1993 | Second State Law Examination (bar admission exam) Licensed to practice as an attorney-at-law |
| 1992 | Training period at the law firm De Smedt Dasselé Akin Gump & Feld International, Brussels, Belgium |
| 1990 - 1992 | Trainee with the law firm Freiherr von Thielmann, Munich, Germany |
| 1990 | First State Law Examination (degree-level qualification) |
| 1984 - 1990 | Law Degree at the Ludwig Maximilian University, Munich, Germany |