BARDEHLE PAGENBERG Team

Henning Hartwig
Dr. jur.

Attorney-at-Law (Rechtsanwalt), Partner*

Location Munich
Languages: German, English, French

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Henning Hartwig's practice involves prosecution and litigation of IP rights in the fields of trademark, design, copyright and unfair competition law.

His practice focuses primarily on national and international industrial design law, particularly multinational design infringement proceedings as well as invalidity proceedings before the European Union Intellectual Property Office (EUIPO) in Alicante and the Court of Justice of the European Union in Luxembourg. As the editor of the four-volume casebook "Design Protection in Europe", the only one of its kind, Henning Hartwig has unique access to unpublished decisions of Community and national design infringement courts throughout Europe. Clients in this field include computer, electronic-games, fitness-equipment and clothing manufacturers. Henning Hartwig was involved in one of the first infringement cases in Germany relating to an unregistered Community design and has coordinated a number of multi-jurisdictional infringement proceedings in Germany, Italy, Switzerland, France, Austria and the Netherlands.

His other fields include European and national trademark law, unfair competition law and the global fight against product piracy, in which he represents clients in the sectors of consumer healthcare, direct response television marketing and the food industry. In a prominent case before the German Federal Court of Justice, Henning Hartwig was successful in defending a global chocolate manufacturer against claims asserted for injunctive relief and damages on account of alleged 3D trademark infringement and unfair competition.

He is also actively involved in the field of copyright protection, having represented one of Europe's leading furniture manufacturers.

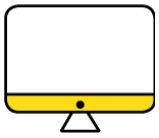
Legal Areas

Trademarks	Copyright
Domain Names	Unfair Competition Law
Designs	Due Diligence

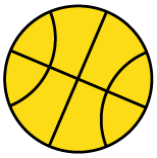
Industries

Medical Devices

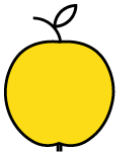
Chemistry, Pharma & Life Sciences



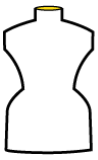
Software, IT & Computer Technology



Sports



Food



Fashion

Recommended in

Henning brings clarity and confidence to complex IP issues. He's strategic, detail-focused, and communicates options in a way that makes decision-making straightforward.

MIP Stars, 2026

What sets Henning apart is his exceptional strategic thinking, calm authority, and deep expertise—especially in design and trade mark matters. He brings clarity and focus to complex issues, and I've always valued his pragmatic advice and responsiveness.

The Legal 500, 2026

... deep expertise, exceptional responsiveness, and a strong commitment to quality, all while delivering cost-effective solutions

WTR1000, 2026

an excellent practitioner who is responsive, cost-effective and focused on quality

WTR 1000, 2025

His more than 30 years' experience in practice gives his advice serious depth and breadth.

WTR 1000, 2024

Henning is an exceptional litigator with an excellent knowledge of the law. He is friendly, responsive, cost effective and provides a high-quality service.

WTR 1000, 2023

Henning Hartwig is a true all-rounder who provides an exquisite service in all of his areas of competency – whether trademarks, copyright or industrial designs. His ability to dissect complex legal issues into digestible bites for laymen is second to none; and his attention to detail and legal expertise are first in class.

WTR 1000, 2022

exzellent im Marken- u. Wettbewerbsrecht, seine Schriftsätze lesen sich wie ein spannender Krimi, versteht es aber auch, Argumente u. Ausführungen kurz u. klar auf den Punkt zu bringen

JUVE Handbuch Wirtschaftskanzleien, 2022

einer der besten Prozessspezialisten im Designrecht

JUVE Handbuch Wirtschaftskanzleien, 2022

Memberships

Designs Team, MARQUES (Association of European Trade Mark Owners)

Design Commission (President), UNION (European Practitioners in Intellectual Property)

Design Rights Committee, IPO (Intellectual Property Owners)

Expert Committee for Design Law, GRUR (German Association of Intellectual Property and Copyright Law)

Current blog team member Class 99

Member of the Editorial Panel of the World Intellectual Property Review

Publications

Henning Hartwig has published more than 90 articles on topics relating to trademarks, design, copyright and competition law.

Lectures & Seminars

He frequently speaks at conferences and seminars held by professional organizations such as AIPLA, AIPPI, CIPA, FICPI, GRUR, INTA, LES, UNION and VPP. He has also given lectures on “International and European Design Law” at the Swiss Federal Institute of Technology Zurich (ETH), Switzerland.

Curriculum Vitae

2003 - today	Partner of the firm, Germany
1998 - 2002	Associate at BARDEHLE PAGENBERG, Munich, Germany
1997 - 1998	Associate at the patent and law firms Eckner & Partner, Berlin, and Ruschke, Hartmann, Madgwick & Seide, Munich, Germany
1997	Admitted to the Munich Bar (Attorney-at-Law)
1996 - 1997	Ph.D. in Law (“Dr. iur.”), Humboldt University of Berlin, Germany (Thesis on unfair competition law)
1995	Second State Law Examination (bar admission exam)
1992	First State Law Examination (degree-level qualification)
1986 - 1992	Law studies at the Ludwig Maximilian University of Munich, Germany, and the University of Geneva, Switzerland
1984 - 1986	Professional training as a bank clerk