

BARDEHLE PAGENBERG Team

Alexander Haertel



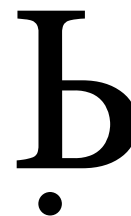
Attorney-at-Law (Rechtsanwalt), Partner*

Location Düsseldorf

Languages: German, English

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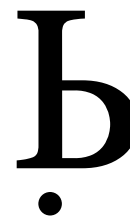
alexander.haertel@bardehle.de



Alexander Haertel specializes in patent litigation in all technical areas. Additionally, his expertise covers unfair competition law as well as design and trade secrets. As a litigator, Alexander Haertel has successfully handled hundreds of cases for his clients, always aiming to combine high-quality and relevant advice.

Alexander Haertel has expert knowledge with a broad technological background, particularly in the automotive and telecommunications industry, life sciences, glass manufacturing, mechanical engineering, 3D printing, and many more.

He represents clients in patent infringement proceedings, in nullity, opposition and cancellation proceedings before the various German infringement courts, the German Federal Patent Court, the German Federal Court of Justice, the European Patent Office, and the German Patent and Trademark Office. His vast experience in coordinating and conducting cross-border patent litigation proceedings makes him a sought-after partner of his clients who operate on an international scale.



Legal Areas

Licensing & Technology Transfer

Patent Litigation

Employee Inventions

Unfair Competition Law

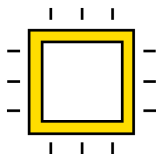
Oppositions and Nullity

Designs

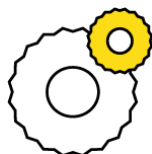
Antitrust Law

Trade Secrets

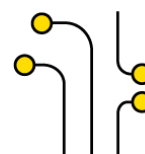
Industries



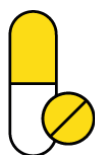
Semiconductor Technology



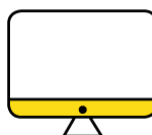
Mechanical Engineering



Electrical Engineering



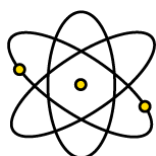
Chemistry, Pharma & Life Sciences



Software, IT & Computer Technology



Telecommunications



Physics



Automotive

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Alexander Haertel publishes articles on Intellectual Property, particularly on topics such as trade secrets, patent law, and FRAND, in various journals, e. g. WIPR, GRUR, or les Nouvelles.

Marketing for clinics with Web 2.0 (Klinikmarketing mit Web 2.0), 1st Edition, Kohlhammer, 2013 [German]

Commentary on Patent Law -German Patent Act, German Utility Models Act, German Law on International Patent Treaties, PCT and EPC (Patentrechtskommentar PatG, GebrMG, IntPatÜG, PCT und EPÜ), (editors.: Fitzner/ Lutz/ Bodewig) Munich: published by Franz Vahlen, 4th edition, 2012 [German]

Advertisement with superlatives under unfair competition law – substantive and procedural aspects (Die Superlativreklame im UWG – Materielle und prozessuale Aspekte), WRP 2007, 127 [German]

Online-auctions based on US law, published in:
Hoeren/Möglich/Nielen, “Online-Auktionen – Eine Einführung in die wichtigsten rechtlichen Aspekte”, 1st edition 2002, Bielefeld [German]

Lectures & Seminars

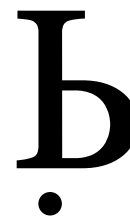


Alexander Haertel regularly speaks at national and international expert conferences, for example on LES congresses or conferences hosted by professional associations.

Memberships



Alexander Haertel co-chairs the European Committee of LESI, is the Vice Chair of the Dispute Resolution Committee of LESI as well as an international delegate of LES Germany. He also is a member of the Working Group on Intellectual Property and Media (AGEM) of the German Association of Lawyers (Deutscher Anwaltverein). Furthermore, he is a member of EPLAW, VPP and GRUR.



Curriculum Vitae

2020 - today	Partner at BARDEHLE PAGENBERG, Duesseldorf, Germany
2016 - 2020	Partner at Kather Augenstein, Duesseldorf, Germany
2012 - 2015	Partner at Preu Bohlig & Partner, Duesseldorf, Germany
2006 - 2012	Associate at Preu Bohlig & Partner, Duesseldorf, Germany
2004	Qualification as Attorney-at law (Rechtsanwalt)
2004 - 2005	Associate at Heitmann von Meding, Duesseldorf, Germany
1996 - 2004	Studies of law and legal training, Marburg/Münster/London